MEN'S 2027
RUGBY WORLD CUP
EXPERIENCES

NORTH QUEENSLAND STADIUM

TOWNSVILLE I GURAMBILBARRA



ISSUE 5 - OCTOBER 2026

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

NORTH QUEENSLAND STADIUM

Townsville | Gurambilbarra

Welcome to Townsville | Gurambilbarra, where the spirit of rugby meets the tranquility of Queensland's tropical paradise. As the gateway to the wonders of North Queensland, Townsville | Gurambilbarra invites you to experience the thrill of Men's Rugby World Cup against a backdrop of sun-kissed beaches and lush rainforests.



MATCH SCHEDULE

Georgia v Romania Pool Stage	Match 9 Sunday, 3 October, 2027	Time 20:15
Chile v Hong Kong China Pool Stage	Match 18 Saturday, 9 October, 2027	Time 20:15
Tonga v Zimbabwe Pool Stage	Match 27 Friday, 15 October, 2027	Time 20:15
Spain v Canada Pool Stage	Match 31 Saturday, 16 October, 2027	Time 20:15

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

THE ULTIMATE WAY TO EXPERIENCE IT

Rugby World Cup Experiences is set to deliver experiences that redefine how fans connect with the rugby's biggest tournament.

With a variety of premium experiences to choose from, we aim to cater for every kind of fan, making every experience something truly special, and ultimately give you the most important thing, a seat to witness history.

STARS

Our pinnacle hospitality offering

THE TOUCHLINE

Where the match meets luxury

THE SUITES

An exclusive space, redefined

OPEN AIR RESERVE

Prime views, vibrant atmosphere, relaxed service

HEMISPHERE

A seamless blend of culture, cuisine & competition

UNION RESTAURANT+

Modern dining, relaxed setting

UNION LOUNGE+

Quality hospitality, live entertainment, social connections

THE CLUBHOUSE

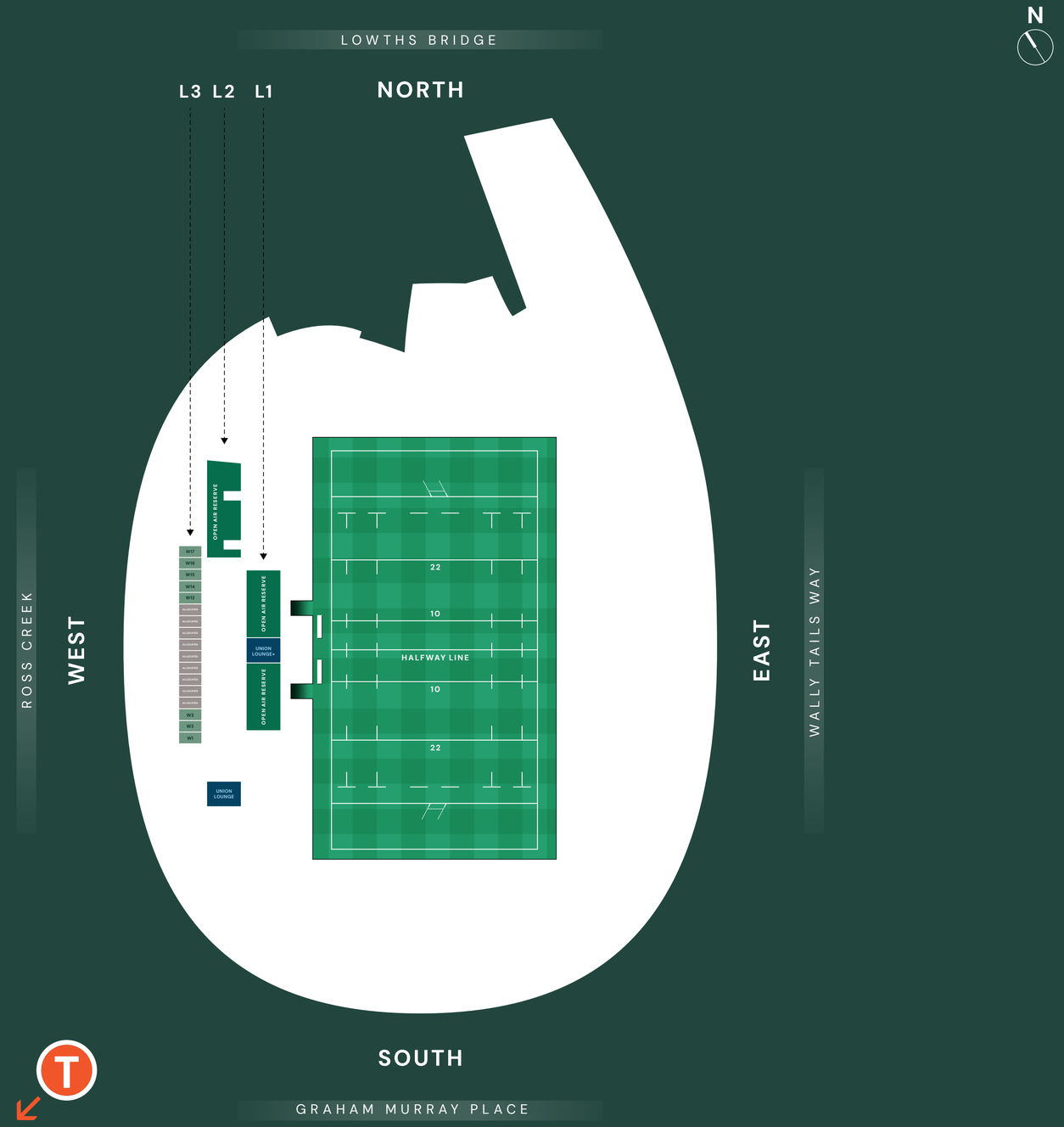
High-energy space for everyone

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

NORTH QUEENSLAND STADIUM

Townsville I Gurambilbarra

- Open Air Reserve
- Union
- The Suites
- Trains
- Allocated



Please note: Package space allocations subject to change. Map diagram and space locations are approximate and for guidance only.

Field markings are provided for illustrative purposes only and are subject to change.

Live Suite Inventory Map Available Separately.

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

NORTH QUEENSLAND STADIUM
SHARED SPACES PACKAGE PRICING

UNION LOUNGE+

Package Name	#	Teams	Date	
Stadium Series	9	Georgia v Romania	Sunday, 3 October, 2027	INITIAL ALLOCATION SOLD OUT
	18	Chile v Hong Kong China	Saturday, 9 October, 2027	
	27	Tonga v Zimbabwe	Friday, 15 October, 2027	
	31	Spain v Canada	Saturday, 16 October, 2027	

SHARED SPACES SINGLE MATCH PRICING

Match	#	Teams	Date	
Pool Match	9	Georgia v Romania	Sunday, 3 October, 2027	**AUD $1,000pp**
Pool Match	18	Chile v Hong Kong China	Saturday, 9 October, 2027	INITIAL ALLOCATION SOLD OUT
Pool Match	27	Tonga v Zimbabwe	Friday, 15 October, 2027	**AUD $1,000pp**
Pool Match	31	Spain v Canada	Saturday, 16 October, 2027	**AUD $1,000pp**

All prices are based on per person rates and are in AUD
Prices subject to change. Above pricing as of October 2026.

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

NORTH QUEENSLAND STADIUM
EXCLUSIVE SPACES PACKAGE PRICING

THE SUITES

OPEN AIR RESERVE

Package Name	#	Teams	Date	Capacity	Total Price	Capacity	Total Price
Stadium Series	9	Georgia v Romania	Sunday, 3 October, 2027	13	AUD $53,950	6	AUD $23,700
	18	Chile v Hong Kong China	Saturday, 9 October, 2027			8	AUD $31,600
	27	Tonga v Zimbabwe	Friday, 15 October, 2027			10	AUD $39,500
	31	Spain v Canada	Saturday, 16 October, 2027			12	AUD $47,400

EXCLUSIVE SPACES SINGLE MATCH PRICING

Match	#	Teams	Date	Capacity	Total Price	Capacity	Total Price
Pool Match	9	Georgia v Romania	Sunday, 3 October, 2027	13	AUD $14,950	6	AUD $6,600
						8	AUD $8,800
						10	AUD $11,000
						12	AUD $13,200
Pool Match	18	Chile v Hong Kong China	Saturday, 9 October, 2027	13	AUD $14,950	6	AUD $6,600
						8	AUD $8,800
						10	AUD $11,000
						12	AUD $13,200
Pool Match	27	Tonga v Zimbabwe	Friday, 15 October, 2027	13	AUD $14,950	6	AUD $6,600
						8	AUD $8,800
						10	AUD $11,000
						12	AUD $13,200
Pool Match	31	Spain v Canada	Saturday, 16 October, 2027	13	AUD $14,950	6	AUD $6,600
						8	AUD $8,800
						10	AUD $11,000
						12	AUD $13,200

All prices are in AUD.

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MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

THE SUITES

An exclusive space, redefined.
These suites move beyond the traditional corporate box, offering a premium environment that feels more like a member's club. Perfect for hosting, or those simply seeking comfort, connection, and a sense of exclusivity.

PRODUCT INCLUSIONS

Hospitality Experience

- Hot & cold canapes on arrival
- Grazing buffet style menu
- Premium beverage package (Sparkling Wine, Wine, Beer, Soft Drink/Non-Alcoholic)*
- Half-time & post-match menu (savory hot substantial canapés)

*F&B upgrades available

Additional Inclusions

- Dedicated in-suite host
- Optional upgrade of transport to venue
- Priority hospitality drop-off*

Available for those who upgrade to transport*

Your Space

- Exclusive area for you and your guests
- The opportunity to have branding within the internal space

North Queensland Stadium Capacity
13

EXCLUSIVE CATEGORY 1 TICKETS

Product inclusions are subject to change



MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

OPEN AIR RESERVE

Prime views, vibrant atmosphere, relaxed service
An exclusive hospitality experience that puts you right in the heart of the action. Guests will enjoy excellent sightlines, great company and the excitement of the crowd while still having access to quality hospitality.

PRODUCT INCLUSIONS

Hospitality Experience

- Substantial canapes/bowls on arrival
- Grazing, informal dinner menu (served in seat)
- Standard beverage package (Sparkling Wine, Wine, Beer, Soft Drink/Non-Alcoholic)*
- Half-time & post-match menu (savory hot substantial canapés)

*F&B upgrades available

Additional Inclusions

- In-seat service

Your Space

- Exclusive area for you and your guests

North Queensland Stadium Capacities
6 / 8 / 10 / 12

CATEGORY 1 TICKETS

Product inclusions are subject to change

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

UNION LOUNGE+

Quality hospitality, live entertainment, social connections
For those who want to soak up the buzz and turn every match into a celebration. Union Lounge is set to be lively, social, and perfect for those looking for great company & good times.

PRODUCT INCLUSIONS

Hospitality Experience

- Hot & cold canapes on arrival
- Stand-up/grazing style cocktail menu
- Standard beverage package (Sparkling Wine, Wine, Beer, Soft Drink/Non-Alcoholic)
- Half-time menu (dessert canapes/cheese stations)
- Post-match menu (savory hot substantial canapés)

Additional Inclusions

- Rugby legend appearance
- Live entertainment
- Optional upgrade of transport to venue (available for 40pax or more)

Your Space

- Informal standup experience in an exclusive lounge within the stadium

CATEGORY 1 TICKETS

Product inclusions are subject to change

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

PRODUCT OVERVIEW

		STARS	THE TOUCHLINE	THE SUITES	OPEN AIR RESERVE	HEMISPHERE	UNION RESTAURANT+	UNION LOUNGE+
Ticket	Category 1	✓	✓	✓	✓	✓	✓	✓
	Category 2	–	–	–	–	–	–	–
	Category 3 or 4	–	–	–	–	–	–	–
Space	Exclusive	–	–	✓	✓	–	–	–
	Table Seating	✓	–	–	–	✓	✓	–
	Cocktail Style	✓	✓	–	–	–	–	✓
Entertainment	Rugby Legend Appearance	✓	✓	–	–	✓	✓	✓
	Webb Ellis Cup Appearance (Specific Fixtures)	✓	✓	–	–	–	–	–
	Pitch Side Access (Certain Matches/Subject To Approval)	✓	✓	–	–	–	–	–
	Live Entertainment (Music/DJ)	✓	✓	–	–	✓	✓	✓
Menu / Dining	Celebrated Chef	✓	–	–	–	–	–	–
	Sit Down - A La Carte	–	–	–	–	–	✓	–
	Sit Down (Canapes/Small Plates/Bowls/Live Stations)	–	–	–	–	✓	–	–
	Stand Up Informal (Buffet/Bowls/Stations)	–	–	✓	–	–	–	–
	Stand Up (Canapes/Bowls/Stations)	–	✓	–	–	–	–	✓
	In-Seat Canapes/Picnic Style Dining	–	–	–	✓	–	–	–
	Post Match Hot Substantial Canapes	✓	✓	✓	✓	✓	–	✓
Beverage Package	Dining Matching Wines	✓	–	–	–	–	–	–
	Luxury Beverage Package (Champagne, Fine Wine, Beer, Spirits, Soft Drink/Non-Alcoholic)	✓	✓	–	–	–	–	–
	Premium Beverage Package (Sparkling Wine, Wine, Beer, Soft Drink/Non-Alcoholic)	–	–	✓	–	✓	–	–
	Standard Beverage Package (Sparkling Wine, Wine, Beer, Soft Drink/Non-Alcoholic)	–	–	–	✓	–	✓	✓
	Post Match Drinks	✓	✓	✓	✓	✓	–	✓
Transport	Priority guest drop off zone	✓	–	–	–	–	–	–
	Transport to venue available - Priority guest drop off/pick up zone (Available only through upgrade purchase)	–	–	✓	–	–	–	–
	Coach transfer to the venue for bookings of 20pax+ (Available only through upgrade purchase)	–	✓	–	–	✓	✓	–
	Coach transfer to the venue for bookings of 40pax+ (Available only through upgrade purchase)	–	–	–	–	–	–	✓
Branding	Ability to brand internal space	–	–	✓	–	–	–	–
Customer Relations	Dedicated account manager (Minimum spend required)	✓	–	✓	–	–	–	–

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