MEN'S 2027
RUGBY WORLD CUP
EXPERIENCES

DOCKLANDS STADIUM

MELBOURNE | NARRM



ISSUE 5 - OCTOBER 2026

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

DOCKLANDS STADIUM

Melbourne | Narrm

Melbourne | Narrm is a diverse city that knows how to live. A city that's jam-packed with things to see and do, from our roaring sports stadiums to our labyrinth of colourful laneways. Choose from high-end cuisine to basement rock gigs, plays, festivals and blockbuster sporting events – all happening across a city full of parks, gardens and historic architecture.

MATCH SCHEDULE

France v USA Pool Stage	Match 4 Saturday, 2 October, 2027	Time 17:45
Scotland v Uruguay Pool Stage	Match 8 Sunday, 3 October, 2027	Time 17:15
Wales v Tonga Pool Stage	Match 13 Friday, 8 October, 2027	Time 18:15
Argentina v Spain Pool Stage	Match 20 Sunday, 10 October, 2027	Time 15:15
New Zealand v Hong Kong China Pool Stage	Match 25 Friday, 15 October, 2027	Time 17:15
Ireland v Uruguay Pool Stage	Match 33 Sunday, 17 October, 2027	Time 14:45
Round of 16 (3) 1st Pool E v 2nd Pool D	Match 39 Saturday, 23 October, 2027	Time 19:15
Round of 16 (6) 1st Pool D v 3rd Pool B | E | F	Match 42 Sunday, 24 October, 2027	Time 16:45



MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

THE ULTIMATE WAY TO EXPERIENCE IT

Rugby World Cup Experiences is set to deliver experiences that redefine how fans connect with the rugby's biggest tournament.

With a variety of premium experiences to choose from, we aim to cater for every kind of fan, making every experience something truly special, and ultimately give you the most important thing, a seat to witness history.

STARS

Our pinnacle hospitality offering

THE TOUCHLINE

Where the match meets luxury

THE SUITES

An exclusive space, redefined

OPEN AIR RESERVE

Prime views, vibrant atmosphere, relaxed service

HEMISPHERE

A seamless blend of culture, cuisine & competition

UNION RESTAURANT+

Modern dining, relaxed setting

UNION LOUNGE+

Quality hospitality, live entertainment, social connections

THE CLUBHOUSE

High-energy space for everyone

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

DOCKLANDS STADIUM

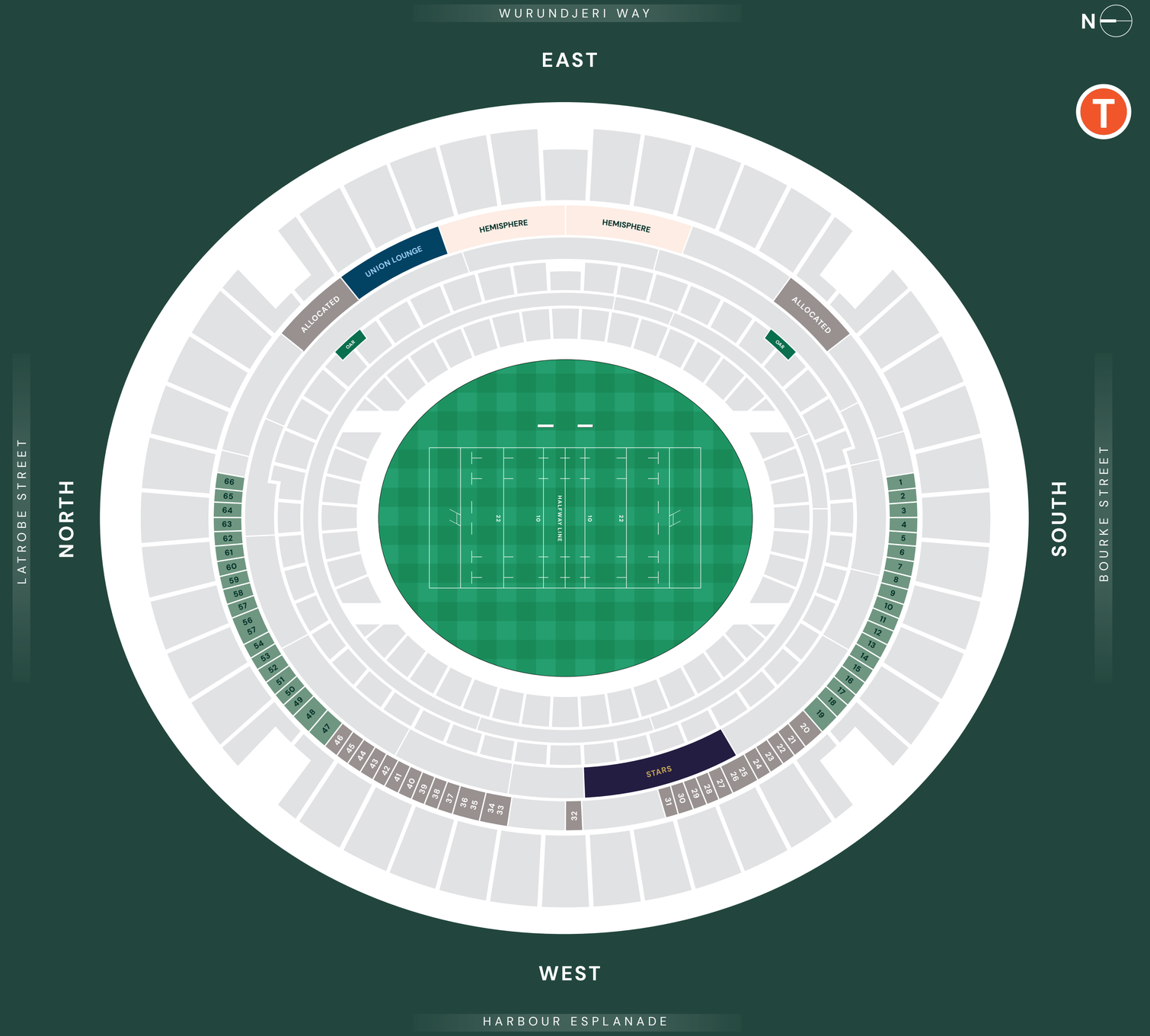
Melbourne | Narrm

- Stars
- Open Air Reserve
- Hemisphere
- Union
- The Suites
- Trains
- Allocated

Please note: Package space allocations subject to change. Map diagram and space locations are approximate and for guidance only.

Field markings are provided for illustrative purposes only and are subject to change.

Live Suite Inventory Map Available Separately.



MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

DOCKLANDS STADIUM
SHARED SPACES PACKAGE PRICING

Package Name	#	Teams	Date	STARS	HEMISPHERE	UNION LOUNGE+
Stadium Series	4	France v USA	Saturday, 2 October, 2027	NOT AVAILABLE	ENQUIRE NOW	ENQUIRE NOW
	8	Scotland v Uruguay	Sunday, 3 October, 2027			
	13	Wales v Tonga	Friday, 8 October, 2027			
	20	Argentina v Spain	Sunday, 10 October, 2027			
	25	New Zealand v Hong Kong China	Friday, 15 October, 2027			
	33	Ireland v Uruguay	Sunday, 17 October, 2027			
	39	Round of 16 (3): 1st Pool E v 2nd Pool D	Saturday, 23 October, 2027			
	42	Round of 16 (6): 1st Pool D v 3rd Pool B | E | F	Sunday, 24 October, 2027			
Round of 16 Weekend	39	Round of 16 (3): 1st Pool E v 2nd Pool D	Saturday, 23 October, 2027	NOT AVAILABLE	AUD $4,900pp	AUD $4,300pp
	42	Round of 16 (6): 1st Pool D v 3rd Pool B | E | F	Sunday, 24 October, 2027			

SHARED SPACES SINGLE MATCH PRICING

Match	#	Teams	Date	STARS	HEMISPHERE	UNION LOUNGE+
Pool Match	4	France v USA	Saturday, 2 October, 2027	NOT AVAILABLE	AUD $1,800pp	AUD $1,450pp
Pool Match	8	Scotland v Uruguay	Sunday, 3 October, 2027	NOT AVAILABLE	AUD $1,700pp	AUD $1,400pp
Pool Match	13	Wales v Tonga	Friday, 8 October, 2027	NOT AVAILABLE	AUD $1,700pp	AUD $1,400pp
Pool Match	20	Argentina v Spain	Sunday, 10 October, 2027	NOT AVAILABLE	AUD $1,800pp	AUD $1,450pp
Pool Match	25	New Zealand v Hong Kong China	Friday, 15 October, 2027	NOT AVAILABLE	AUD $2,850pp	AUD $2,450pp
Pool Match	33	Ireland v Uruguay	Sunday, 17 October, 2027	NOT AVAILABLE	AUD $1,800pp	AUD $1,450pp
Round of 16	39	Round of 16 (3): 1st Pool E v 2nd Pool D	Saturday, 23 October, 2027	NOT AVAILABLE	AUD $2,550pp	AUD $2,250pp
Round of 16	42	Round of 16 (6): 1st Pool D v 3rd Pool B | E | F	Sunday, 24 October, 2027	NOT AVAILABLE	AUD $2,550pp	AUD $2,250pp

All prices are based on per person rates and are in AUD
Prices subject to change. Above pricing as of October 2026.

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

DOCKLANDS STADIUM
SHARED SPACES SINGLE MATCH PRICING CONT.

Match	#	Teams	Date	THE CLUBHOUSE CAT 1	THE CLUBHOUSE CAT 3
Pool Match	4	France v USA	Saturday, 2 October, 2027	AUD $700pp	AUD $500pp
Pool Match	8	Scotland v Uruguay	Sunday, 3 October, 2027	AUD $500pp	AUD $400pp
Pool Match	13	Wales v Tonga	Friday, 8 October, 2027	AUD $450pp	AUD $400pp
Pool Match	20	Argentina v Spain	Sunday, 10 October, 2027	AUD $501pp	AUD $400pp
Pool Match	25	New Zealand v Hong Kong China	Friday, 15 October, 2027	AUD $900pp	AUD $650pp
Pool Match	33	Ireland v Uruguay	Sunday, 17 October, 2027	AUD $700pp	AUD $500pp
Round of 16	39	Round of 16 (3): 1st Pool E v 2nd Pool D	Saturday, 23 October, 2027	AUD $900pp	AUD $650pp
Round of 16	42	Round of 16 (6): 1st Pool D v 3rd Pool B | E | F	Sunday, 24 October, 2027	AUD $900pp	AUD $650pp

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MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

DOCKLANDS STADIUM
EXCLUSIVE SPACES PACKAGE PRICING

THE SUITES

Package Name	#	Teams	Date	Capacity	Total Price
Stadium Series	4	France v USA	Saturday, 2 October, 2027	10	**AUD $157,500**
	8	Scotland v Uruguay	Sunday, 3 October, 2027	12	**AUD $189,000**
	13	Wales v Tonga	Friday, 8 October, 2027	18	**AUD $283,500**
	20	Argentina v Spain	Sunday, 10 October, 2027	20	**AUD $315,000**
	25	New Zealand v Hong Kong China	Friday, 15 October, 2027		
	33	Ireland v Uruguay	Sunday, 17 October, 2027		
	39	Round of 16 (3): 1st Pool E v 2nd Pool D	Saturday, 23 October, 2027		
	42	Round of 16 (6): 1st Pool D v 3rd Pool B | E | F	Sunday, 24 October, 2027		
Round of 16 Weekend	39	Round of 16 (3): 1st Pool E v 2nd Pool D	Saturday, 23 October, 2027	10	**AUD $53,500**
	42	Round of 16 (6): 1st Pool D v 3rd Pool B | E | F	Sunday, 24 October, 2027	12	**AUD $64,200**
				18	**AUD $96,300**
				20	**AUD $107,000**

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MEN'S 2027 RUGBY
WORLD CUP EXPERIENCES

DOCKLANDS STADIUM
EXCLUSIVE SPACES SINGLE MATCH PRICING

THE SUITES

Match	#	Teams	Date	Capacity	Total Price
Pool Match	4	France v USA	Saturday, 2 October, 2027	10	AUD $18,500
				12	AUD $22,200
				18	AUD $33,300
				20	AUD $37,000
Pool Match	8	Scotland v Uruguay	Sunday, 3 October, 2027	10	AUD $17,500
				12	AUD $21,000
				18	AUD $31,500
				20	AUD $35,000
Pool Match	13	Wales v Tonga	Friday, 8 October, 2027	10	AUD $17,500
				12	AUD $21,000
				18	AUD $31,500
				20	AUD $35,000
Pool Match	20	Argentina v Spain	Sunday, 10 October, 2027	10	AUD $18,500
				12	AUD $22,200
				18	AUD $33,300
				20	AUD $37,000
Pool Match	25	New Zealand v Hong Kong China	Friday, 15 October, 2027	10	AUD $28,000
				12	AUD $33,600
				18	AUD $50,400
				20	AUD $56,000
Pool Match	33	Ireland v Uruguay	Sunday, 17 October, 2027	10	AUD $18,500
				12	AUD $22,200
				18	AUD $33,300
				20	AUD $37,000
Round of 16	39	Round of 16 (3): 1st Pool E v 2nd Pool D	Saturday, 23 October, 2027	10	AUD $28,000
				12	AUD $33,600
				18	AUD $50,400
				20	AUD $56,000
Round of 16	42	Round of 16 (6): 1st Pool D v 3rd Pool B | E | F	Sunday, 24 October, 2027	10	AUD $28,000
				12	AUD $33,600
				18	AUD $50,400
				20	AUD $56,000

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MEN'S 2027 RUGBY
WORLD CUP EXPERIENCES

THE SUITES

An exclusive space, redefined.
These suites move beyond the traditional corporate box, offering a premium environment that feels more like a member's club. Perfect for hosting, or those simply seeking comfort, connection, and a sense of exclusivity.

PRODUCT INCLUSIONS

Hospitality Experience

- Hot & cold canapes on arrival
- Grazing buffet style menu
- Premium beverage package (Sparkling Wine, Wine, Beer, Soft Drink/Non-Alcoholic)*
- Half-time & post-match menu (savory hot substantial canapés)

*F&B upgrades available

Additional Inclusions

- Dedicated in-suite host
- Optional upgrade of transport to venue
- Priority hospitality drop-off*

Available for those who upgrade to transport*

Your Space

- Exclusive area for you and your guests
- The opportunity to have branding within the internal space

Docklands Stadium Capacities
10 / 12 / 18 / 20

EXCLUSIVE CATEGORY 1 TICKETS

Product inclusions are subject to change



MEN'S 2027 RUGBY
WORLD CUP EXPERIENCES

HEMISPHERE

A seamless blend of culture, cuisine & competition
This experience celebrates the unity of contrasts, two styles of play, different traditions all into one extraordinary space. Hemisphere draws on the finest flavours from both Northern & Southern Hemispheres and invites celebration & camaraderie.

PRODUCT INCLUSIONS

Hospitality Experience

- Hot & cold canapes on arrival
- A mixture of dining experiences celebrating the best of Northern & Southern Hemisphere cuisines
  - Sit down family style shared dining
  - Roaming bowl food service
  - Live cooking stations
- Premium beverage package (Sparkling Wine, Wine, Beer, Soft Drink/Non-Alcoholic)
- Half-time & post-match menu (savory hot substantial canapés & live food stations)

Additional Inclusions

- Rugby legend appearance
- Live entertainment
- Optional upgrade of transport to venue (available for 20pax or more)

Your Space

- Sit-down dining experience with shared/exclusive tables of 10 in an exclusive space within the stadium
- Mixture of interactive cooking stations & sit-down dining

CATEGORY 1 TICKETS

Product inclusions are subject to change

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

UNION LOUNGE+

Quality hospitality, live entertainment, social connections
For those who want to soak up the buzz and turn every match into a celebration. Union Lounge is set to be lively, social, and perfect for those looking for great company & good times.

PRODUCT INCLUSIONS

Hospitality Experience

- Hot & cold canapes on arrival
- Stand-up/grazing style cocktail menu
- Standard beverage package (Sparkling Wine, Wine, Beer, Soft Drink/Non-Alcoholic)
- Half-time menu (dessert canapes/cheese stations)
- Post-match menu (savory hot substantial canapés)

Additional Inclusions

- Rugby legend appearance
- Live entertainment
- Optional upgrade of transport to venue (available for 40pax or more)

Your Space

- Informal standup experience in an exclusive lounge within the stadium

CATEGORY 1 TICKETS

Product inclusions are subject to change

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

THE CLUBHOUSE

An inviting, high-energy space for everyone
The Clubhouse is your gateway to Men's Rugby World Cup 2027. An inviting, high-energy space for everyone from long-time rugby fans to curious first-timers drawn in by the spectacle and sense of occasion.

PRODUCT INCLUSIONS

Hospitality Experience

- Receive a food and beverage voucher redeemable for a selection of menu items and beverages within The Clubhouse
- Enjoy access to a dedicated Clubhouse bar, offering a convenient place, away from the crowds to purchase beverages throughout the event
- Enjoy access to The Clubhouse lounge from two hours before kick off

Your Space

- Dedicated lounge
- User-pays bar
- Vibrant social atmosphere

CATEGORY 1, 2 OR 3 MATCH TICKETS

Stadium/Room Dependent

Product inclusions are subject to change

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

PRODUCT OVERVIEW

		STARS	THE TOUCHLINE	THE SUITES	OPEN AIR RESERVE	HEMISPHERE	UNION RESTAURANT+	UNION LOUNGE+
Ticket	Category 1	✓	✓	✓	✓	✓	✓	✓
	Category 2	–	–	–	–	–	–	–
	Category 3 or 4	–	–	–	–	–	–	–
Space	Exclusive	–	–	✓	✓	–	–	–
	Table Seating	✓	–	–	–	✓	✓	–
	Cocktail Style	✓	✓	–	–	–	–	✓
Entertainment	Rugby Legend Appearance	✓	✓	–	–	✓	✓	✓
	Webb Ellis Cup Appearance (Specific Fixtures)	✓	✓	–	–	–	–	–
	Pitch Side Access (Certain Matches/Subject To Approval)	✓	✓	–	–	–	–	–
	Live Entertainment (Music/DJ)	✓	✓	–	–	✓	✓	✓
Menu / Dining	Celebrated Chef	✓	–	–	–	–	–	–
	Sit Down - A La Carte	–	–	–	–	–	✓	–
	Sit Down (Canapes/Small Plates/Bowls/Live Stations)	–	–	–	–	✓	–	–
	Stand Up Informal (Buffet/Bowls/Stations)	–	–	✓	–	–	–	–
	Stand Up (Canapes/Bowls/Stations)	–	✓	–	–	–	–	✓
	In-Seat Canapes/Picnic Style Dining	–	–	–	✓	–	–	–
	Post Match Hot Substantial Canapes	✓	✓	✓	✓	✓	–	✓
Beverage Package	Dining Matching Wines	✓	–	–	–	–	–	–
	Luxury Beverage Package (Champagne, Fine Wine, Beer, Spirits, Soft Drink/Non-Alcoholic)	✓	✓	–	–	–	–	–
	Premium Beverage Package (Sparkling Wine, Wine, Beer, Soft Drink/Non-Alcoholic)	–	–	✓	–	✓	–	–
	Standard Beverage Package (Sparkling Wine, Wine, Beer, Soft Drink/Non-Alcoholic)	–	–	–	✓	–	✓	✓
	Post Match Drinks	✓	✓	✓	✓	✓	–	✓
Transport	Priority guest drop off zone	✓	–	–	–	–	–	–
	Transport to venue available - Priority guest drop off/pick up zone (Available only through upgrade purchase)	–	–	✓	–	–	–	–
	Coach transfer to the venue for bookings of 20pax+ (Available only through upgrade purchase)	–	✓	–	–	✓	✓	–
	Coach transfer to the venue for bookings of 40pax+ (Available only through upgrade purchase)	–	–	–	–	–	–	✓
Branding	Ability to brand internal space	–	–	✓	–	–	–	–
Customer Relations	Dedicated account manager (Minimum spend required)	✓	–	✓	–	–	–	–

MEN'S 2027
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