MEN'S 2027
RUGBY WORLD CUP
EXPERIENCES

BRISBANE STADIUM

BRISBANE I MEEANJIN



ISSUE 4 - SEPTEMBER 2026

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

BRISBANE STADIUM

Brisbane | Meeanjin

With the iconic Brisbane River at its heart, Brisbane | Meeanjin has sport pulsing through its veins and sets the stage for Men's Rugby World Cup 2027 like no other. Fans and teams will relish the famous atmosphere of 'the cauldron' – Australia's premier rectangular stadium – just a short journey from the city centre via Brisbane's iconic Caxton Street precinct.

MATCH SCHEDULE

England v Tonga Pool Stage	Match 5 Saturday, 2 October, 2027	Time 20:15
Argentina v Canada Pool Stage	Match 12 Monday, 4 October, 2027	Time 18:45
France v Japan Pool Stage	Match 17 Saturday, 9 October, 2027	Time 18:45
South Africa v Georgia Pool Stage	Match 21 Sunday, 10 October, 2027	Time 16:45
Australia v Chile Pool Stage	Match 29 Saturday, 16 October, 2027	Time 15:10
Scotland v Portugal Pool Stage	Match 34 Sunday, 17 October, 2027	Time 16:15
Round of 16 (2) 1st Pool A v 3rd Pool C | E | F	Match 38 Saturday, 23 October, 2027	Time 15:45
Round of 16 (7) 2nd Pool A v 2nd Pool E	Match 43 Sunday, 24 October, 2027	Time 18:15
Quarter-final 2 Winner R16 (1) v Winner R16 (3)	Match 46 Saturday, 30 October, 2027	Time 18:45
Quarter-final 3 Winner R16 (5) v Winner R16 (6)	Match 47 Sunday, 31 October, 2027	Time 16:00



MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

THE ULTIMATE WAY TO EXPERIENCE IT

Rugby World Cup Experiences is set to deliver experiences that redefine how fans connect with the rugby's biggest tournament.

With a variety of premium experiences to choose from, we aim to cater for every kind of fan, making every experience something truly special, and ultimately give you the most important thing, a seat to witness history.

STARS

Our pinnacle hospitality offering

THE TOUCHLINE

Where the match meets luxury

THE SUITES

An exclusive space, redefined

OPEN AIR RESERVE

Prime views, vibrant atmosphere, relaxed service

HEMISPHERE

A seamless blend of culture, cuisine & competition

UNION RESTAURANT+

Modern dining, relaxed setting

UNION LOUNGE+

Quality hospitality, live entertainment, social connections

THE CLUBHOUSE

High-energy space for everyone

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

BRISBANE STADIUM

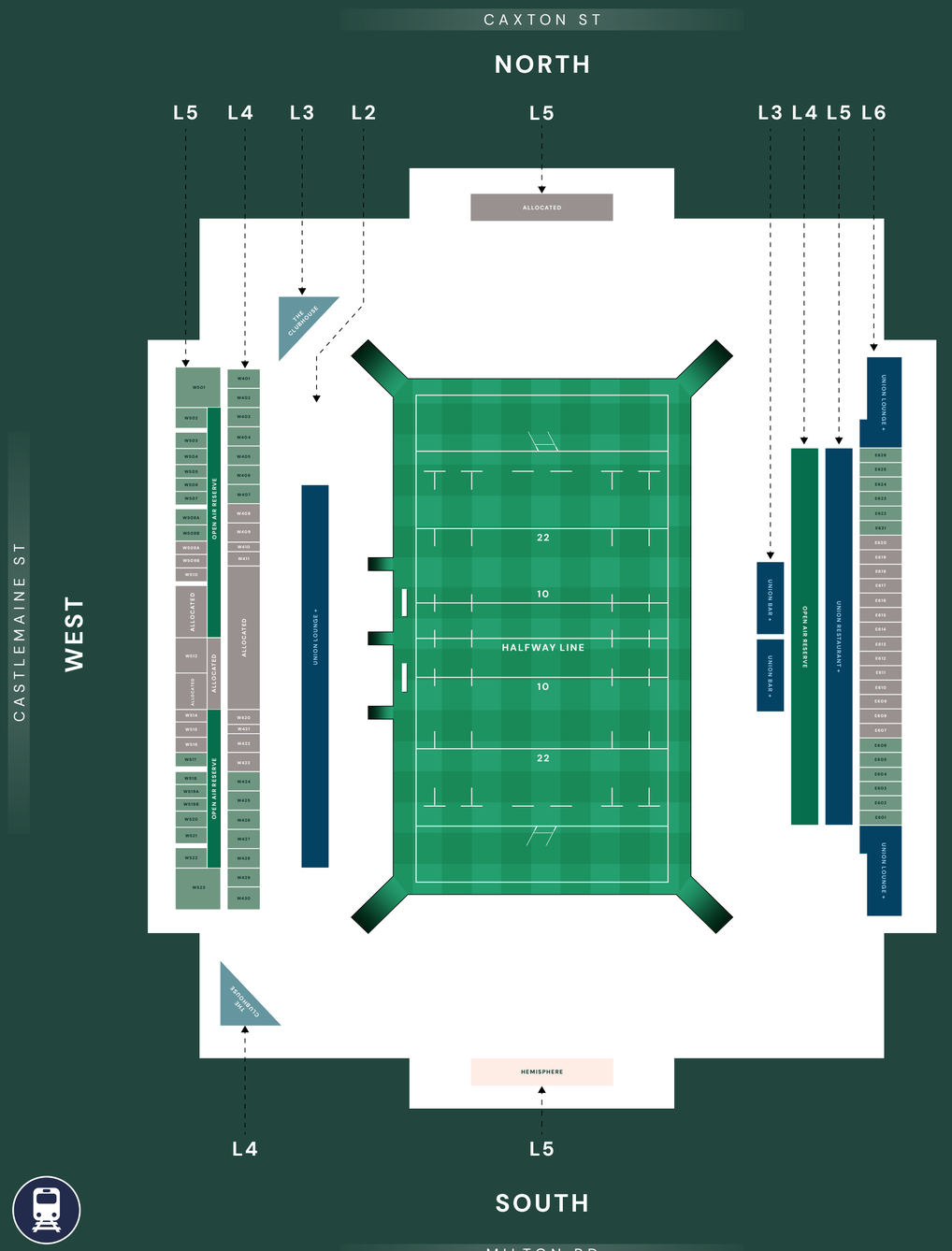
Brisbane | Meeanjin

- Stars
- The Touchline
- Open Air Reserve
- Hemisphere
- Union
- The Clubhouse
- The Suites
- Trains
- Allocated

Please note: Package space allocations subject to change. Map diagram and space locations are approximate and for guidance only.

Field markings are provided for illustrative purposes only and are subject to change.

Live Suite Inventory Map Available Separately.



MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

BRISBANE STADIUM

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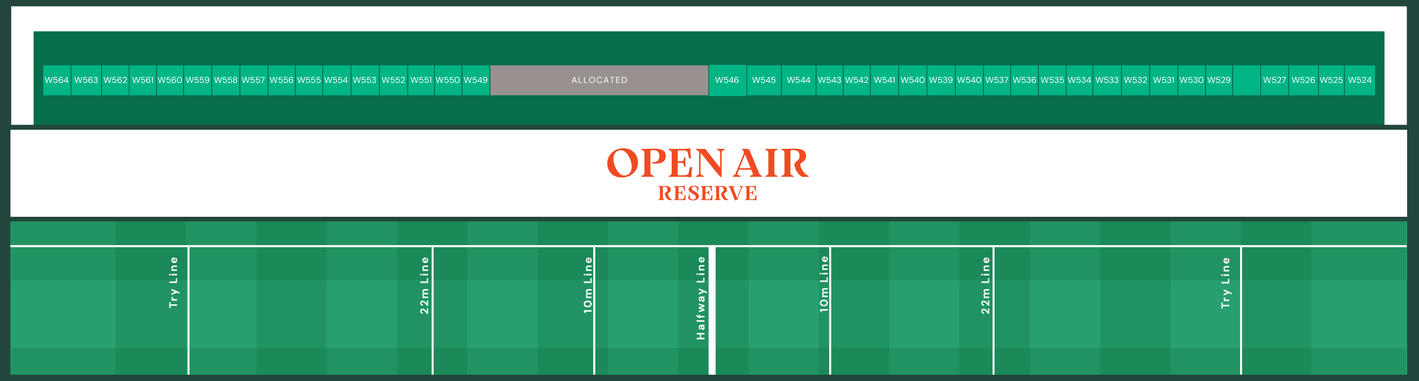
- 8 Seat Box
- 10 Seat Box
- Allocated

Please note: Package space allocations subject to change. Map diagram and space locations are approximate and for guidance only.

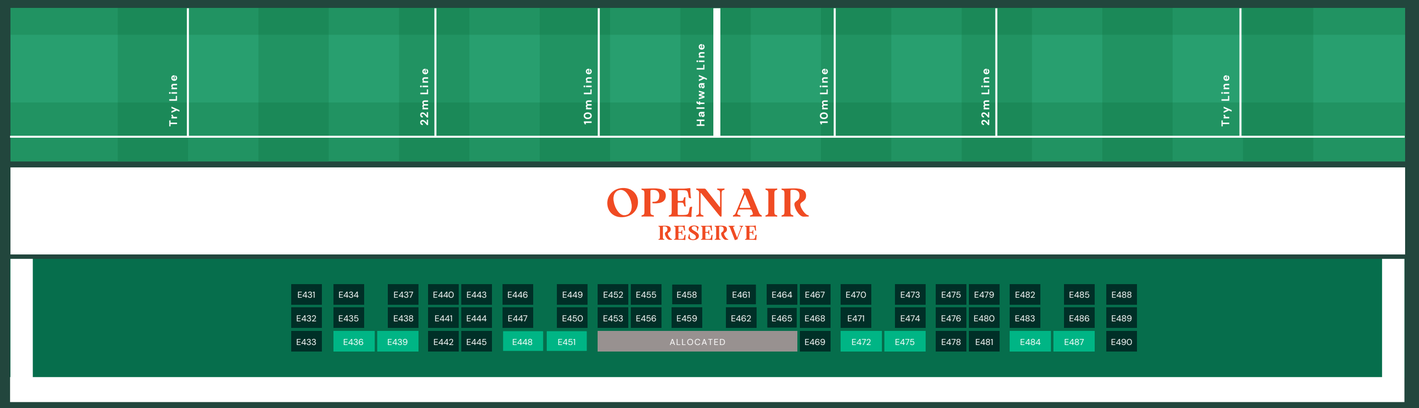
Field markings are provided for illustrative purposes only and are subject to change.

Live Suite Inventory Map Available Separately.

LEVEL 5 – WEST



LEVEL 4 – EAST



MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

BRISBANE STADIUM
SHARED SPACES PACKAGE PRICING

Package Name	#	Teams	Date	STARS	HEMISPHERE	UNION LOUNGE+
Stadium Series	5	England v Tonga	Saturday, 2 October, 2027	NOT AVAILABLE	NOT AVAILABLE	NOT AVAILABLE
	12	Argentina v Canada	Monday, 4 October, 2027			
	17	France v Japan	Saturday, 9 October, 2027			
	21	South Africa v Georgia	Sunday, 10 October, 2027			
	29	Australia v Chile	Saturday, 16 October, 2027			
	34	Scotland v Portugal	Sunday, 17 October, 2027			
	38	Round of 16 (2): 1st Pool A v 3rd Pool C | E | F	Saturday, 23 October, 2027			
	43	Round of 16 (7): 2nd Pool A v 2nd Pool E	Sunday, 24 October, 2027			
	46	Quarter-final 2: Winner R16 (1) v Winner R16 (3)	Saturday, 30 October, 2027			
	47	Quarter-final 3: Winner R16 (5) v Winner R16 (6)	Sunday, 31 October, 2027			
Brisbane Knockout Series	38	Round of 16 (2): 1st Pool A v 3rd Pool C | E | F	Saturday, 23 October, 2027	AUD $15,550pp	AUD $10,600pp	AUD $9,500pp
	43	Round of 16 (7): 2nd Pool A v 2nd Pool E	Sunday, 24 October, 2027			
	46	Quarter-final 2: Winner R16 (1) v Winner R16 (3)	Saturday, 30 October, 2027			
	47	Quarter-final 3: Winner R16 (5) v Winner R16 (6)	Sunday, 31 October, 2027			
Quarter-finals Weekend	46	Quarter-final 2: Winner R16 (1) v Winner R16 (3)	Saturday, 30 October, 2027	AUD $8,950pp	AUD $6,000pp	AUD $5,450pp
	47	Quarter-final 3: Winner R16 (5) v Winner R16 (6)	Sunday, 31 October, 2027			
Round of 16 Weekend	38	Round of 16 (2): 1st Pool A v 3rd Pool C | E | F	Saturday, 23 October, 2027	AUD $7,000pp	AUD $4,900pp	AUD $4,300pp
	43	Round of 16 (7): 2nd Pool A v 2nd Pool E	Sunday, 24 October, 2027			

SHARED SPACES SINGLE MATCH PRICING

Match	#	Teams	Date	STARS	HEMISPHERE	UNION LOUNGE+
Pool Match	5	England v Tonga	Saturday, 2 October, 2027	NOT AVAILABLE	AUD $2,850pp	AUD $2,450pp
Pool Match	12	Argentina v Canada	Monday, 4 October, 2027	NOT AVAILABLE	NOT AVAILABLE	AUD $1,450pp
Pool Match	17	France v Japan	Saturday, 9 October, 2027	AUD $4,050pp	AUD $2,850pp	AUD $2,450pp
Pool Match	21	South Africa v Georgia	Sunday, 10 October, 2027	NOT AVAILABLE	NOT AVAILABLE	AUD $1,450pp
Pool Match	29	Australia v Chile	Saturday, 16 October, 2027	AUD $4,050pp	AUD $2,850pp	AUD $2,450pp
Pool Match	34	Scotland v Portugal	Sunday, 17 October, 2027	NOT AVAILABLE	NOT AVAILABLE	AUD $1,400pp
Round of 16	38	Round of 16 (2): 1st Pool A v 3rd Pool C | E | F	Saturday, 23 October, 2027	AUD $3,700pp	AUD $2,550pp	AUD $2,250pp
Round of 16	43	Round of 16 (7): 2nd Pool A v 2nd Pool E	Sunday, 24 October, 2027	AUD $3,700pp	AUD $2,550pp	AUD $2,250pp
Quarter-final	46	Quarter-final 2: Winner R16 (1) v Winner R16 (3)	Saturday, 30 October, 2027	AUD $4,700pp	AUD $3,150pp	AUD $2,850pp
Quarter-final	47	Quarter-final 3: Winner R16 (5) v Winner R16 (6)	Sunday, 31 October, 2027	AUD $4,700pp	AUD $3,150pp	AUD $2,850pp

All prices are based on per person rates and are in AUD

Prices subject to change. Above pricing as of September 2026.

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

BRISBANE STADIUM
SHARED SPACES PACKAGE PRICING CONT.

Match	#	Teams	Date	THE CLUBHOUSE CAT 1	THE CLUBHOUSE CAT 2	THE CLUBHOUSE CAT 3
Pool Match	5	England v Tonga	Saturday, 2 October, 2027	AUD $900pp	NOT AVAILABLE	AUD $650pp
Pool Match	12	Argentina v Canada	Monday, 4 October, 2027	NOT AVAILABLE		NOT AVAILABLE
Pool Match	17	France v Japan	Saturday, 9 October, 2027			AUD $650pp
Pool Match	21	South Africa v Georgia	Sunday, 10 October, 2027	AUD $900pp		AUD $650pp
Pool Match	29	Australia v Chile	Saturday, 16 October, 2027	AUD $500pp		AUD $650pp
Pool Match	34	Scotland v Portugal	Sunday, 17 October, 2027	AUD $500pp		NOT AVAILABLE
Round of 16	38	Round of 16 (2): 1st Pool A v 3rd Pool C | E | F	Saturday, 23 October, 2027	NOT AVAILABLE	AUD $850pp	AUD $650pp
Round of 16	43	Round of 16 (7): 2nd Pool A v 2nd Pool E	Sunday, 24 October, 2027		AUD $850pp	AUD $650pp
Quarter-final	46	Quarter-final 2: Winner R16 (1) v Winner R16 (3)	Saturday, 30 October, 2027		AUD $1,100pp	AUD $890pp
Quarter-final	47	Quarter-final 3: Winner R16 (5) v Winner R16 (6)	Sunday, 31 October, 2027		AUD $1,100pp	AUD $890pp

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MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

BRISBANE STADIUM
EXCLUSIVE SPACES PACKAGE PRICING

THE SUITES

OPEN AIR RESERVE

Package Name	#	Teams	Date	Capacity	Total Price	Capacity	Total Price
Stadium Series	5	England v Tonga	Saturday, 2 October, 2027	8	**AUD $188,000**	8	**AUD $164,800**
	12	Argentina v Canada	Monday, 4 October, 2027	12	**AUD $282,000**	10	**AUD $206,000**
	17	France v Japan	Saturday, 9 October, 2027	14	**AUD $329,000**		
	21	South Africa v Georgia	Sunday, 10 October, 2027	16	**AUD $376,000**		
	29	Australia v Chile	Saturday, 16 October, 2027				
	34	Scotland v Portugal	Sunday, 17 October, 2027				
	38	Round of 16 (2): 1st Pool A v 3rd Pool C | E | F	Saturday, 23 October, 2027				
	43	Round of 16 (7): 2nd Pool A v 2nd Pool E	Sunday, 24 October, 2027				
	46	Quarter-final 2: Winner R16 (1) v Winner R16 (3)	Saturday, 30 October, 2027				
	47	Quarter-final 3: Winner R16 (5) v Winner R16 (6)	Sunday, 31 October, 2027				
Brisbane Knockout Series	38	Round of 16 (2): 1st Pool A v 3rd Pool C | E | F	Saturday, 23 October, 2027	8	**AUD $88,400**	8	**AUD $77,200**
	43	Round of 16 (7): 2nd Pool A v 2nd Pool E	Sunday, 24 October, 2027	12	**AUD $132,600**	10	**AUD $96,500**
	46	Quarter-final 2: Winner R16 (1) v Winner R16 (3)	Saturday, 30 October, 2027	14	**AUD $154,700**		
	47	Quarter-final 3: Winner R16 (5) v Winner R16 (6)	Sunday, 31 October, 2027	16	**AUD $176,800**		
Quarter-finals Weekend	46	Quarter-final 2: Winner R16 (1) v Winner R16 (3)	Saturday, 30 October, 2027	8	**AUD $48,000**	8	**AUD $42,000**
	47	Quarter-final 3: Winner R16 (5) v Winner R16 (6)	Sunday, 31 October, 2027	12	**AUD $72,000**	10	**AUD $52,500**
				14	**AUD $84,000**		
				16	**AUD $96,000**		
Round of 16 Weekend	38	Round of 16 (2): 1st Pool A v 3rd Pool C | E | F	Saturday, 23 October, 2027	8	**AUD $42,800**	8	**AUD $37,600**
	43	Round of 16 (7): 2nd Pool A v 2nd Pool E	Sunday, 24 October, 2027	12	**AUD $64,200**	10	**AUD $47,000**
				14	**AUD $74,900**		
				16	**AUD $85,600**		

EXCLUSIVE SPACES SINGLE MATCH PRICING

Match	#	Teams	Date	Capacity	Total Price	Capacity	Total Price
Pool Match	5	England v Tonga	Saturday, 2 October, 2027	8	**AUD $22,400**	8	**AUD $19,600**
				12	**AUD $33,600**	10	**AUD $24,500**
				14	**AUD $39,200**		
				16	**AUD $44,800**		
Pool Match	12	Argentina v Canada	Monday, 4 October, 2027	8	**AUD $14,800**	8	**AUD $13,200**
				12	**AUD $22,200**	10	**AUD $16,500**
				14	**AUD $25,900**		
				16	**AUD $29,600**		

All prices are in AUD.

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MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

Match	#	Teams	Date	THE SUITES Capacity	THE SUITES Total Price	OPEN AIR RESERVE Capacity	OPEN AIR RESERVE Total Price
Pool Match	17	France v Japan	Saturday, 9 October, 2027	8	AUD $22,400	8	AUD $19,600
				12	AUD $33,600	10	AUD $24,500
				14	AUD $39,200		
				16	AUD $44,800		
Pool Match	21	South Africa v Georgia	Sunday, 10 October, 2027	8	AUD $14,800	8	AUD $13,200
				12	AUD $22,200	10	AUD $16,500
				14	AUD $25,900		
				16	AUD $29,600		
Pool Match	29	Australia v Chile	Saturday, 16 October, 2027	8	AUD $24,800	8	AUD $21,600
				12	AUD $37,200	10	AUD $27,000
				14	AUD $43,400		
				16	AUD $49,600		
Pool Match	34	Scotland v Portugal	Sunday, 17 October, 2027	8	AUD $14,000	8	AUD $12,400
				12	AUD $21,000	10	AUD $15,500
				14	AUD $24,500		
				16	AUD $28,000		
Round of 16	38	Round of 16 (2): 1st Pool A v 3rd Pool C | E | F	Saturday, 23 October, 2027	8	AUD $22,400	8	AUD $19,600
				12	AUD $33,600	10	AUD $24,500
				14	AUD $39,200		
				16	AUD $44,800		
Round of 16	43	Round of 16 (7): 2nd Pool A v 2nd Pool E	Sunday, 24 October, 2027	8	AUD $22,400	8	AUD $19,600
				12	AUD $33,600	10	AUD $24,500
				14	AUD $39,200		
				16	AUD $44,800		
Quarter-final	46	Quarter-final 2: Winner R16 (1) v Winner R16 (3)	Saturday, 30 October, 2027	8	AUD $25,200	8	AUD $22,000
				12	AUD $37,800	10	AUD $27,500
				14	AUD $44,100		
				16	AUD $50,400		
Quarter-final	47	Quarter-final 3: Winner R16 (5) v Winner R16 (6)	Sunday, 31 October, 2027	8	AUD $25,200	8	AUD $22,000
				12	AUD $37,800	10	AUD $27,500
				14	AUD $44,100		
				16	AUD $50,400		

All prices are in AUD.

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MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

STARS

Our Pinnacle Hospitality Offering
An elevated experience crafted for those who expect nothing less than the extraordinary.
Step into a space where luxury meets legacy & mingle with legendary icons.

PRODUCT INCLUSIONS

Hospitality Experience

- Signature arrival cocktail
- 5-course high quality small plate menu specially curated by a celebrated chef
- Matching fine wines
- Luxury beverage package (Champagne, Fine Wine, Beer, Spirits, Soft Drink/Non-Alcoholic)
- Half-time grazing menu
- Post-match menu (savory hot substantial canapés)

Additional Inclusions

- Transport to venue
- Priority hospitality drop-off
- Rugby legend appearance
- Live entertainment
- Dedicated account manager

Your Space

- Sit-down dining experience with shared/exclusive tables of 4/8 in an exclusive space within the stadium (stand up cocktail style for Brisbane Stadium)
- Specially fitted out to provide a sophisticated, top-class experience

CATEGORY 1 TICKETS

Product inclusions are subject to change

MEN'S 2027 RUGBY
WORLD CUP EXPERIENCES

THE SUITES

An exclusive space, redefined.
These suites move beyond the traditional corporate box, offering a premium environment that feels more like a member's club. Perfect for hosting, or those simply seeking comfort, connection, and a sense of exclusivity.

PRODUCT INCLUSIONS

Hospitality Experience

- Hot & cold canapes on arrival
- Grazing buffet style menu
- Premium beverage package (Sparkling Wine, Wine, Beer, Soft Drink/Non-Alcoholic)*
- Half-time & post-match menu (savory hot substantial canapés)

*F&B upgrades available

Additional Inclusions

- Dedicated in-suite host
- Optional upgrade of transport to venue
- Priority hospitality drop-off*

Available for those who upgrade to transport*

Your Space

- Exclusive area for you and your guests
- The opportunity to have branding within the internal space

Brisbane Stadium Capacities
8 / 12 / 14 / 16

EXCLUSIVE CATEGORY 1 TICKETS

Product inclusions are subject to change



MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

OPEN AIR RESERVE

Prime views, vibrant atmosphere, relaxed service
An exclusive hospitality experience that puts you right in the heart of the action. Guests will enjoy excellent sightlines, great company and the excitement of the crowd while still having access to quality hospitality.

PRODUCT INCLUSIONS

Hospitality Experience

- Substantial canapes/bowls on arrival
- Grazing, informal dinner menu (served in seat)
- Standard beverage package (Sparkling Wine, Wine, Beer, Soft Drink/Non-Alcoholic)*
- Half-time & post-match menu (savory hot substantial canapés)

*F&B upgrades available

Additional Inclusions

- In-seat service

Your Space

- Exclusive area for you and your guests

Brisbane Stadium Capacities
8 / 10

CATEGORY 1 TICKETS

Product inclusions are subject to change

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

HEMISPHERE

A seamless blend of culture, cuisine & competition
This experience celebrates the unity of contrasts, two styles of play, different traditions all into one extraordinary space. Hemisphere draws on the finest flavours from both Northern & Southern Hemispheres and invites celebration & camaraderie.

PRODUCT INCLUSIONS

Hospitality Experience

- Hot & cold canapes on arrival
- A mixture of dining experiences celebrating the best of Northern & Southern Hemisphere cuisines
  - Sit down family style shared dining
  - Roaming bowl food service
  - Live cooking stations
- Premium beverage package (Sparkling Wine, Wine, Beer, Soft Drink/Non-Alcoholic)
- Half-time & post-match menu (savory hot substantial canapés & live food stations)

Additional Inclusions

- Rugby legend appearance
- Live entertainment
- Optional upgrade of transport to venue (available for 20pax or more)

Your Space

- Sit-down dining experience with shared/exclusive tables of 10 in an exclusive space within the stadium
- Mixture of interactive cooking stations & sit-down dining

CATEGORY 1 TICKETS

Product inclusions are subject to change

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

UNION LOUNGE+

Quality hospitality, live entertainment, social connections
For those who want to soak up the buzz and turn every match into a celebration. Union Lounge is set to be lively, social, and perfect for those looking for great company & good times.

PRODUCT INCLUSIONS

Hospitality Experience

- Hot & cold canapes on arrival
- Stand-up/grazing style cocktail menu
- Standard beverage package (Sparkling Wine, Wine, Beer, Soft Drink/Non-Alcoholic)
- Half-time menu (dessert canapes/cheese stations)
- Post-match menu (savory hot substantial canapés)

Additional Inclusions

- Rugby legend appearance
- Live entertainment
- Optional upgrade of transport to venue (available for 40pax or more)

Your Space

- Informal standup experience in an exclusive lounge within the stadium

CATEGORY 1 TICKETS

Product inclusions are subject to change

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

THE CLUBHOUSE

An inviting, high-energy space for everyone
The Clubhouse is your gateway to Men's Rugby World Cup 2027. An inviting, high-energy space for everyone from long-time rugby fans to curious first-timers drawn in by the spectacle and sense of occasion.

PRODUCT INCLUSIONS

Hospitality Experience

- Receive a food and beverage voucher redeemable for a selection of menu items and beverages within The Clubhouse
- Enjoy access to a dedicated Clubhouse bar, offering a convenient place, away from the crowds to purchase beverages throughout the event
- Enjoy access to The Clubhouse lounge from two hours before kick off

Your Space

- Dedicated lounge
- User-pays bar
- Vibrant social atmosphere

CATEGORY 1, 2 OR 3 MATCH TICKETS

Stadium/ Room/Match Dependent

Product inclusions are subject to change

MEN'S 2027 RUGBY WORLD CUP EXPERIENCES

PRODUCT OVERVIEW

		STARS	THE TOUCHLINE	THE SUITES	OPEN AIR RESERVE	HEMISPHERE	UNION RESTAURANT+	UNION LOUNGE+
Ticket	Category 1	✓	✓	✓	✓	✓	✓	✓
	Category 2	–	–	–	–	–	–	–
	Category 3 or 4	–	–	–	–	–	–	–
Space	Exclusive	–	–	✓	✓	–	–	–
	Table Seating	✓	–	–	–	✓	✓	–
	Cocktail Style	✓	✓	–	–	–	–	✓
Entertainment	Rugby Legend Appearance	✓	✓	–	–	✓	✓	✓
	Webb Ellis Cup Appearance (Specific Fixtures)	✓	✓	–	–	–	–	–
	Pitch Side Access (Certain Matches/Subject To Approval)	✓	✓	–	–	–	–	–
	Live Entertainment (Music/DJ)	✓	✓	–	–	✓	✓	✓
Menu / Dining	Celebrated Chef	✓	–	–	–	–	–	–
	Sit Down - A La Carte	–	–	–	–	–	✓	–
	Sit Down (Canapes/Small Plates/Bowls/Live Stations)	–	–	–	–	✓	–	–
	Stand Up Informal (Buffet/Bowls/Stations)	–	–	✓	–	–	–	–
	Stand Up (Canapes/Bowls/Stations)	–	✓	–	–	–	–	✓
	In-Seat Canapes/Picnic Style Dining	–	–	–	✓	–	–	–
	Post Match Hot Substantial Canapes	✓	✓	✓	✓	✓	–	✓
Beverage Package	Dining Matching Wines	✓	–	–	–	–	–	–
	Luxury Beverage Package (Champagne, Fine Wine, Beer, Spirits, Soft Drink/Non-Alcoholic)	✓	✓	–	–	–	–	–
	Premium Beverage Package (Sparkling Wine, Wine, Beer, Soft Drink/Non-Alcoholic)	–	–	✓	–	✓	–	–
	Standard Beverage Package (Sparkling Wine, Wine, Beer, Soft Drink/Non-Alcoholic)	–	–	–	✓	–	✓	✓
	Post Match Drinks	✓	✓	✓	✓	✓	–	✓
Transport	Priority guest drop off zone	✓	–	–	–	–	–	–
	Transport to venue available - Priority guest drop off/pick up zone (Available only through upgrade purchase)	–	–	✓	–	–	–	–
	Coach transfer to the venue for bookings of 20pax+ (Available only through upgrade purchase)	–	✓	–	–	✓	✓	–
	Coach transfer to the venue for bookings of 40pax+ (Available only through upgrade purchase)	–	–	–	–	–	–	✓
Branding	Ability to brand internal space	–	–	✓	–	–	–	–
Customer Relations	Dedicated account manager (Minimum spend required)	✓	–	✓	–	–	–	–

MEN'S 2027
RUGBY WORLD CUP
EXPERIENCES

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